

中国欧洲经济技术合作协会

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Letter of Invitation to Overseas Buyers for attending the 4th China International Import Expo

To whom it may concern,

The 4th China International Import Expo(or “CIIE”), organized by Ministry of Commerce of the People's Republic of China and Shanghai Municipal People's Government will be held from 5th to 10th, November, 2021 at the National Exhibition and Convention Center in Shanghai.

CIIE is the world's first import-themed national-level exhibition, and is a great innovation in the history of international trade. Despite of the impact of the COVID-19 pandemic on the global exhibitions industry, the 3rd CIIE was successfully organized in 2020 in China as scheduled. With an exhibition area of nearly 360,000 square meters, an increase of about 30,000 square meters compared with the 2nd CIIE, the 3rd CIIE became the largest offline international exhibition in the world in 2020. The turnover of the 3rd CIIE reached US\$72.62 billion in one year, an increase of 2.1% over the 2nd CIIE.

The Enterprises and Business Exhibition of the 4th CIIE will have six dedicated sections, including service trade, automobile, consumer goods, intelligent industry and information technology, medical equipment and healthcare products, food and agricultural products. As the official partner of China International Import Expo Bureau, CEATEC, hereby, sincerely invites overseas companies related to the aforementioned sectors to visit the expo and to participate in the relevant supporting activities. Please feel free to contact us if you are interested in participating, and we will assist you to register as overseas buyers.

Please make sure to fill in the referral code of CEATEC: J2019569 when registering online.

Thank you very much!

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China-Europe Association for Technical and Economic Cooperation

