

中国欧洲经济技术合作协会

中欧协函字【2021】第（12）号

关于邀请境外采购商参加第四届中国国际进口博览会的函

各有关单位：

由中华人民共和国商务部和上海市人民政府共同主办的第四届中国国际进口博览会将于2021年11月5日-10日在国家会展中心(上海)举办。

中国国际进口博览会是迄今为止世界上第一个以进口为主题的国家级展会，是国际贸易发展史上一大创举。去年全球展会受疫情冲击全面停摆的情况下，中国如期举办了第三届中国国际进口博览会，实现安全、精彩、富有成效、全球规模最大的线下国际性展会，展览面积近36万平方米，比第二届增加约3万平方米；成交额按一年计达726.2亿美元，比第二届增长了2.1%。

第四届中国国际进口博览会企业商业展将设置服务贸易、汽车、消费品、技术装备、医疗器械及医药保健、食品及农产品6大展区。作为中国国际进口博览局合作伙伴，现诚挚邀请相关领域境外企业代表团莅临进博会参观考察并参与同期配套活动。请有意参与企业与我会联系，我会将协助企业报名。

境外采购商报名请填写中欧协会推荐码：J2019569

特此邀请！

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中国欧洲经济技术合作协会

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Zhonggouxiehanzi[2021] No.12

07, April, 2021

Letter of Invitation to Overseas Buyers for attending the 4th China International Import Expo

To whom it may concern,

The 4th China International Import Expo(or “CIIE”), organized by Ministry of Commerce of the People's Republic of China and Shanghai Municipal People's Government will be held from 5th to 10th, November, 2021 at the National Exhibition and Convention Center in Shanghai.

CIIE is the world's first import-themed national-level exhibition, and is a great innovation in the history of international trade. Despite of the impact of the COVID-19 pandemic on the global exhibitions industry, the 3rd CIIE was successfully organized in 2020 in China as scheduled. With an exhibition area of nearly 360,000 square meters, an increase of about 30,000 square meters compared with the 2nd CIIE, the 3rd CIIE became the largest offline international exhibition in the world in 2020. The turnover of the 3rd CIIE reached US\$72.62 billion in one year, an increase of 2.1% over the 2nd CIIE.

The Enterprises and Business Exhibition of the 4th CIIE will have six dedicated sections, including service trade, automobile, consumer goods, intelligent industry and information technology, medical equipment and healthcare products, food and agricultural products. As the official partner of China International Import Expo Bureau, CEATEC, hereby, sincerely invites overseas companies related to the aforementioned sectors to visit the expo and to participate in the relevant supporting activities. Please feel free to contact us if you are interested in participating, and we will assist you to register as overseas buyers.

Please make sure to fill in the referral code of CEATEC: J2019569 when registering online.

Thank you very much!

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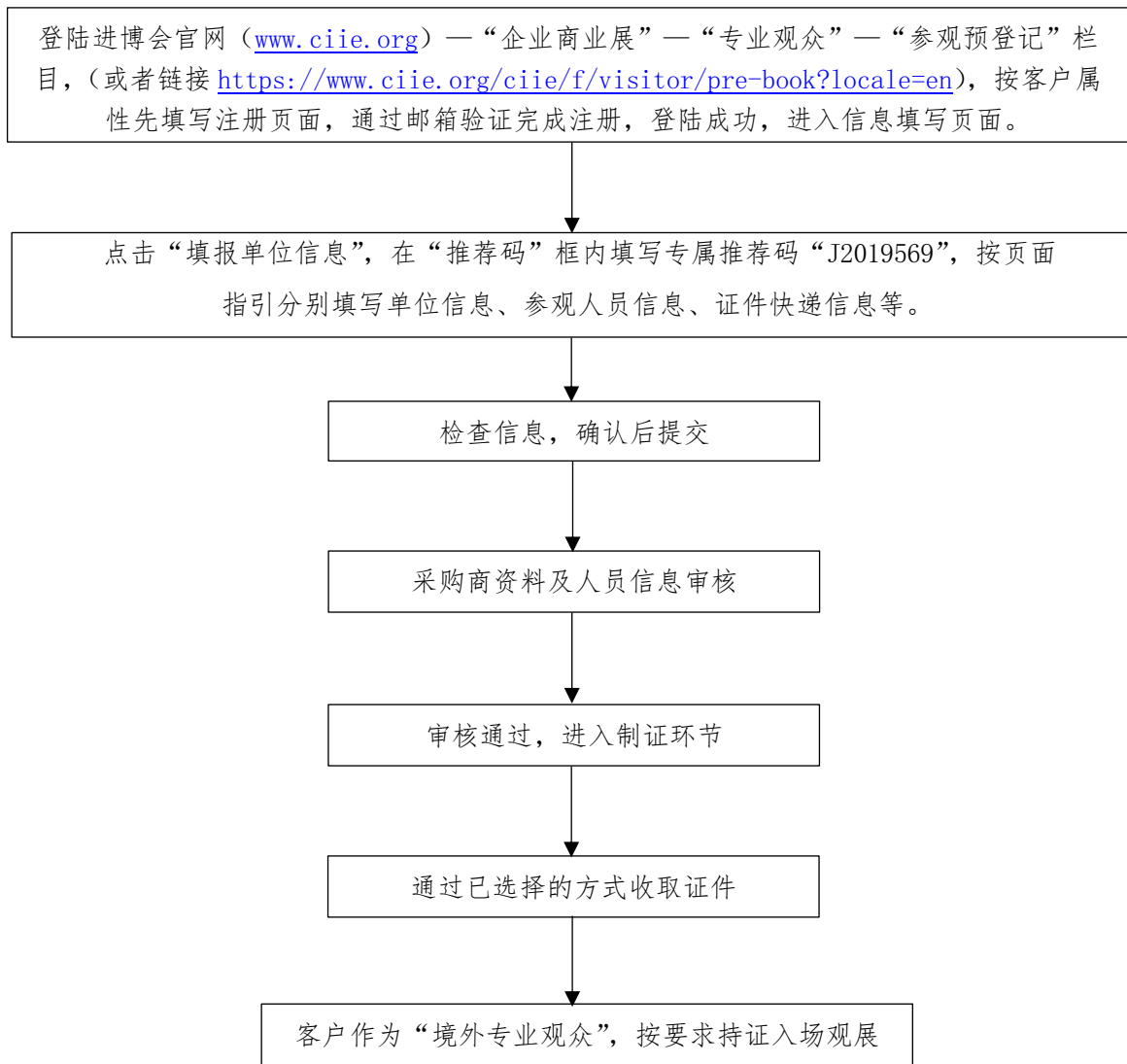
China-Europe Association for Technical and Economic Cooperation



境外专业观众报名注册说明

2021年第四届中国国际进口博览会，境外专业观众报名注册继续保有合作机构“推荐码”报名通道，此类专业观众凭“推荐码（J2019569）”在进博会官网报名注册，通过审核、获取证件后，按要求持证入场观展。2021年第四届中国国际进口博览会境外专业观众（采购商）报名注册新增营业执照（公司注册信息）上传功能、观展证件邮寄功能（仅限中国大陆地址）。

注册报名流程简述：



友情提示：

- 1、所有专业观众必须提前在线报名，第四届中国国际进口博览会不接受现场报名。专业观众报名截止时间为2021年9月30日，请尽早特邀自己的客户，尽早完成特邀客户人员注册报名。
- 2、在线提交人员照片时，请务必按页面上的提示上传符合要求的人员照片，进博会现场所有持证者进出采用人脸识别技术，切勿因照片不合规导致现场人脸识别无效而影响观展。

Registration instructions for overseas professional visitors

For 2021 CIIE, overseas professional visitors can use the "invitation code" of the partner organization to register. By using our invitation code **J2019569**, you can submit your visitor application online **free of charge**.

Professional visitors will only be able to obtain a badge after being approved and will be required to have a badge to enter the site.

There are two new functions for the registration of overseas professional visitors (buyers) for the 2021CIIE, which include uploading business license (company registration information) and the courier service for exhibition badge (only for addresses in mainland China).

A brief description of the registration process:

1. Log on to the CIIE official website (www.ciie.org)-"Enterprise Business Exhibition"- "Professional Visitors"- "Visit Pre-registration" column, (or link <https://www.ciie.org/ciie/f/visitor/pre-book?locale=en>). Please filling in the registration page, completing the registration through email verification, login is successful, and enters the information filling page.
2. Click "Fill in organization's information", fill in invitation code "**J2019569**" in the "invitation code", and filling in organization's information, visitor information, certificate delivery information, etc. according to the page instructions.
3. Check the information and submit after confirmation.
4. Review of purchaser information and personnel information.
5. Information getting approved and badges under making.
6. Receiving badges through the selected method.
7. To enter the exhibition with the badges as overseas professional visitors

Notice:

1. All professional visitors must register online. On-site registration is not accepted for CIIE 2021. The deadline for professional visitor registration is 30 September 2021.
2. When submitting photos of personnel online, please be sure to upload photos of personnel that meet the requirements according to the prompts on the page. All license holders at the CIIE will use facial recognition technology for entry and exit. Non-compliance of photos will result in invalid facial recognition on site and affect audience viewing.